

TE MĀTĀURU ki Te Tai Tonga

Investment Plan 2022



Kia ūkaipō anō ngā reo o Te Tai Tonga!

Ngā Mātāpono - Principles

HE TAI TONGA

Kotahi te tai e rere ana i
Te Waipounamu tae noa ki
Rēkohu/Wharekauri.

One unifying tide flowing around
Te Waipounamu and Rēkohu/
Wharekauri.

HE WAI HONO

Kotahi te whakaaro kia tutuki ai
ō tātou wawata mō te
whakarauoratanga o te reo.

One vision to realise our
aspirations for the revitalisation
of our language.

HE MANU INUTAI

Ka ū ki te mana ake o ngā iwi,
ngā hapū, ngā whānau, ngā
marae me ngā hapori reo.

An unwavering commitment to
uphold the mana of each of our
iwi, hapū, whānau, marae and
reo communities.

Ngā Whāinga - Aims

Kia wātea, kia mārama
kia tōkeke ngā tukanga

Accessible, transparent
and fair processes.

Kia hāngai ki ngā hiahia o ngā iwi
Targets iwi-driven aspirations.

Kia tupu te reo, kia ora te reo,
kia whanake te reo

Language growth, sustainability
and development.

www.tematawai.maori.nz

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Ngā Aronga ā-Tahua – Funding Priorities

KIA MĀRAMA PŪ

Kia mārama pū ai ngā iwi ki te mauri ora o te reo huri noa i Te Tai Tonga.

KIA TANGATA WHENUA TE REO

Kia eke tahi ai ō tātou iwi ki te waka whakarauora reo o Te Tai Tonga.

KIA MOANA NGĀ WHAKAARO

Kia kotahi te whai, kia ngātahi te karawhiu kia tutuki ai ngā wawata mō te whakarauora reo.

KIA RERE NOA TE REO

Kia rere noa te reo i ngā kāinga me ngā hapori.

KIA EKE TANGAROA TE REO

Kia matatau ake, kia māia ake, kia auaha hoki te kawae i te reo.

UNDERSTANDING

Increasing our understanding and awareness about language revitalisation throughout Te Tai Tonga.

ENGAGEMENT

Engaging our people in language revitalisation throughout Te Tai Tonga.

COLLABORATION

Collaborating more to realise shared language revitalisation aspirations.

NATURALISATION

Hearing our language everywhere by expanding immersion language domains.

ACCELERATION

Increasing proficiency and confidence by championing innovative language learning strategies.



Ngāti Rārua

Ngāti Koata

Ngāti Kuia

Ngāti Tama

Te Ātiawa

Ngāti Toa Rangatira

Rangitāne o Wairau

Ngāti Apa ki Te Rā Tō

Kāi Tahu

Ngā Hua – Outcomes



WHAKAREWA WAKA / AWAKEN

Increased understanding of the benefits of language planning

More active language plans in place

More collaboration around promotion, planning and providing opportunities for language planning and activities



WHAKATERE WAKA / ENGAGE

More opportunities to accelerate engagement through language learning & language awareness

More iwi, hapū, marae, whānau and community-based opportunities to learn te reo

Strong language champions and role models are identified and supported



WHAKARERE WAKA / TRANSMIT

Increased usage within homes, marae and communities

Increased immersion settings and activities – iwi, marae, whānau, kaupapa

Increased access to, including generation-targeted and reo ā-iwi focused, resources and learning opportunities

Ngāti Mutunga

Moriōri

