

TE MĀTĀURU ki Te Tai Hau-ā-uru

Te Tai Hau-ā-uru Iwi Cluster Investment Plan 2022

*Purapura
reo ki te
haumako,
ka pua, ka
hua ki te
uru e!*

Pou Kaiāwhā

He Whakatō i te Hiahia

Mahere Reo
Access and participation supported by effective planning

Mārama Pū
Raised awareness about project goals and strategies

Whakapiki Reo
Opportunities to gain proficiency enabling better participation

MISSION

Pou Tokomanawa

He Takiwā Rumaki

Rumaki Pūmau
Sustained reo immersion

Takiwā Pūmau
Established immersion domains for reo use

Hapori Pūmau
Secure communities committed to reo use

Pou Tuarongo

Te Tuku Ihotanga o te Reo

Reanga Takitini
Active participation of multiple generations

Hāngai ki te Whānau
Whānau-centred activity

Whakapiki Kaikaha
Increased enthusiasm and relevance for whānau

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Tuku Ihotanga
engages multiple generations in shared activity that is relevant and builds enthusiasm

Tuakiri
promotes reo use that strengthens identity of Mana Whenua and/or the shared group identity

Whāinga Roa
clearly identifies long-term reo goals (>10yrs) and has well structured stages of development

Rumaki
establishes reo immersion domains or has plans to increase proficiency to achieve full immersion

Areare
enables people to access immersion spaces, to become involved and gain passion for reo use

Tūhono
gives support to networks of reo initiatives sharing information, support and new insights

Mārama Pū
commits to regular language planning training and development to grow community leadership

PRIORITIES

Kāinga
Te Reo Ūkaipō
Increased reo use in the home by whānau

Hapori
Te Reo o ia Rā
Increased reo use in daily life by community

Horopaki
Kia Hāngai te Reo
Increased daily reo settings are accessible to community

OUTCOMES

Mahere
Pūmau te Rumaki
More reo immersion domains are run with reo plans

Kaihautū
Kia Whai Toki
Increased community-based reo leaders

Tuakiri
Mita ā-Rohe, ā-Iwi
Enhanced use of identity-based reo