

## Te Whāinga Tāhuhu

*Vision Statement*

# Amohia ake te ora o te iwi, ka puta ki te wheiao. He tūmatakahuki, he reo tukutuku!

## Te Kāhui ā-Te Reo Tukutuku

*Te Reo Tukutuku Cluster*



**Te Hapori**  
*Community*



**Te Pāpāho**  
*Media*



**Te Mātauranga**  
*Education*



**Te Hunga Noho Tāone**  
*Urban Māori*

## Ngā Aronga ā-Tahua

*Investment Priorities*



### Tūhonotanga

*Connectivity*

Initiatives that enable improved connection and transfer of intergenerational knowledge within whānau and communities across the sectors.



### Auahatanga

*Innovation*

New and innovative national or multi-regional initiatives that will strengthen whānau and communities. That also builds local capability and capacity in their te reo Māori journey.



### Toitūtanga

*Foundation*

This acknowledges existing national and multi-regional initiatives that are held in high regard and viewed as exemplar models for te reo Māori revitalisation.

## Ngā Tūmanako

*What we want to see*

### • Reo Movements:

1. New and innovative approaches to revitalise te reo Māori.
2. Whānau and communities connecting and collaborating on their reo Māori journey.

### • Immersion Domains:

1. Existing national and multi-regional initiatives that are held in high regard are supported and sustained.
2. An array of rūmaki reo (immersion domains) are accessible to whānau and communities across all sectors.

### • Iwi Identity:

1. Opportunities that will activate the desire to engage in the Māori language and connect to te ao Māori.
2. Te reo revitalisation language planning knowledge and capability are being developed and nurtured across Aotearoa.

### • Intergenerational Transmission:

1. Sustainable initiatives that produce long term results of tukuihotanga – the intergenerational transmission of te reo me ngā tikanga.

## Me pēhea e tutuki ai?

### *How will we achieve it?*

Te reo Māori revitalisation across Te Reo Tukutuku requires a range of entry points for whānau and communities, these are represented by the three pou of the Maihi Māori: Pou Kaiāwhā (awaken); Pou Tokomanawa (Engage) and Pou Tuarongo (Transmitting).

Desired outcomes will be achieved by:

### • Reo Movements:

1. Fostering new and innovative approaches that could potentially be 'gamechangers'.
2. Supporting and growing across the cluster that build local capability, improve 'reach' into communities and development of new projects.

### • Immersion Domains:

1. Identifying initiatives and events that have been successful in growing and nurturing te reo.

### • Iwi Identity:

1. Supporting initiatives that develop language revitalisation planning, capability and capacity.

### • Intergenerational Transmission:

1. Ensuring projects connect whānau and communities ensuring intergenerational growth and sustainability.

## Ngā Hua

### *Outcomes and outputs*

Increases in rūmaki reo community hubs and domains.

### • Reo Movements and Intergenerational Transmission:

1. Increases in language planning opportunities for whānau and communities.
2. Increased Māori usage in the homes of tamariki.

### • Immersion Domains:

1. Increases in collaboration across the clusters

### • Iwi Identity:

1. Increases in resources that are widely available and relevant to sector needs.

### • Intergenerational transmission:

1. Increased intergenerational commitment and transmission of the Māori language.