

He Kahui kōhaka ki te rangi,
he kaupapa waka ki te moana,
ko te reo Māori ia ka tau ki uta.

TE MĀTĀURU ki Te Tai Tokerau

Te Tai Tokerau Iwi Cluster Investment Plan 2022

Whāinga Tāhuhu Vision

Meinga hei a tātou ngā puru me ngā takā e mānu ai te waka o tō tātoū reo, kia nuku tawhiti ai

- **Immersion Domains:**
- Ka tūkaha, kia pūmau te reo i ngā marae e ora ai te reo
- **Intergenerational Transmission:**
- Mahi tahi a te tuakana me te teina i runga i te whakaaro kotahi e ora ai te reo
- **Iwi Identity at a local/national level:**
- He mea whakarite nā Te Tai Tokerau mō Te Tai Tokerau
- Mā tātou e ārahi te reo i roto i te wairua hiringa, i te herenga a whanaunga, i raro i te maru o ngā tikanga e whai hua ai Te Tai Tokerau
- Kia ūkaipō anō te reo i roto i ngā whānau o Te Tai Tokerau

Ngā Mātāpono Principles

Ngā Tūmanako What we want to see

- **Immersion Domains:**
- Kia whai wāhi ai te katoa i roto i ngā kaupapa reo
- **Intergenerational Transmission:**
- Kia mārō ai te tukunga iho o te reo
- Kia whai reo te hunga kore reo, kia pakari ake te hunga whai reo, kia manawapātia te hunga i takea mai i roto i te reo
- **Iwi Identity at a local/national level:**
- Kia kāinga ake te whakatakoto o te reo
- **Whānau Wellbeing:**
- Kia aroha ki te reo, kia pono ki te reo, kia ū ki te reo
- Kia tika te reo, kia mārāma te reo, kia tangata whenua te reo, kia rawe te reo
- **Reo Movements:**
- Whakahuihui i ngā mātanga reo o Te Tai Tokerau
- Kia aronui ki ngā pae kaikōrero/kaikaranga/kaiwaiata hei tautoko i ngā taumata o Te Tai Tokerau

Me Pēhea e Tutuki ai
How it will be achieved

- **Intergenerational Transmission:**
- Hopukina te reo hei tauira mō tōna āpōpōtanga i Te Tai Tokerau
- **Whānau Wellbeing:**
- Mā te manaaki, kei whakamā ki tana reo
- He tautoko i ngā pou kaihapai i te reo me ngā tikanga i ngā marae o Te Tai Tokerau
- **Reo Movements:**
- He whakatinana i ngā whakaaro o ngā mātanga reo o te rohe
- Mā te whakatairanga i ngā kai tuku iho i te reo

Ngā Hua ka Puta
The outcomes we expect to see

- **Immersion Domains:**
- Kua tupu te whakamahinga o te reo i roto i ngā kāinga, marae me ngā hapori o Te Tai Tokerau
- Kua tupu te whai wāhi me te tūhono o te ako i te reo me tōna noho rūmaki tonu (increased participation and engagement in language learning and immersion activities)
- He whakatū pātaka raraunga mō te reo o Te Tai Tokerau (a database is established for te reo o Te Tai Tokerau)
- **Intergenerational Transmission:**
- Ka tupu mai he reanga kōrero Māori, ko te reo Māori tōna reo matua
- **Iwi Identity at a local/national level:**
- Kua pakari ake ngā kaikōrero me ngā kaikaranga o Te Tai Tokerau.
- **Whānau Wellbeing:**
- Kua mau te whanaungatanga me te mahi tahi i roto i te reo Māori ki Te Tai Tokerau

Ngā Rangapū

- **Pou Kaiāwhā** – Te pou tuatahi o te whare e pōwhiri ana i te tangata ki te reo. He mea e tutuki pai ai te whakarite i te huarahi e tūtaki ai ngā uri o Te Tai Tokerau ki tō rātou reo (preparing for successful language revitalisation)
- **Pou Tokomanawa** – Te pou o waenga o te whare e manaaki ana i ngā whāinga reo a te tangata. Hei whakawhanake i ngā tini hapori reo o Te Tai Tokerau (developing our reo community)
- **Pou Tuarongo** – Te pou kei muri o te whare e poi poi ana i te tukunga iho o te reo. He whakapūmau i te reo o Te Tai Tokerau anga atu nei e eke ai te reo ki ōna taumata whakahī (sustaining our reo into the future)
- **Pou Tāhuhu** – he mea e taea ai te kōtui ngā kaupapa katoa ōpaki mai, ōkawa atu e tūtaki te hunga ahakoa i hea nei o te whare (threading the common themes and experiences of the three pou above in one's journey through the house)

Ngā Aronga ā- Tahua Investment Priorities

- **Whakarauora Reo Māori:** Whakarite mahere ā-reo marae, ā-reo whānau, hui taumata reo. I te mutunga iho, whakatinanahia ngā mahere reo.
- **Takiwā Rumaki:** Ko te kāinga me te marae hei rumakitanga mō te reo, mai i te wānanga tātai whakapapa, karakia, mōteatea (kāinga and marae as immersion domains, including wānanga reo at marae: tātai whakapapa, karakia, mōteatea)