

# Te Mahere Haumitanga a Te Reo Tukutuku

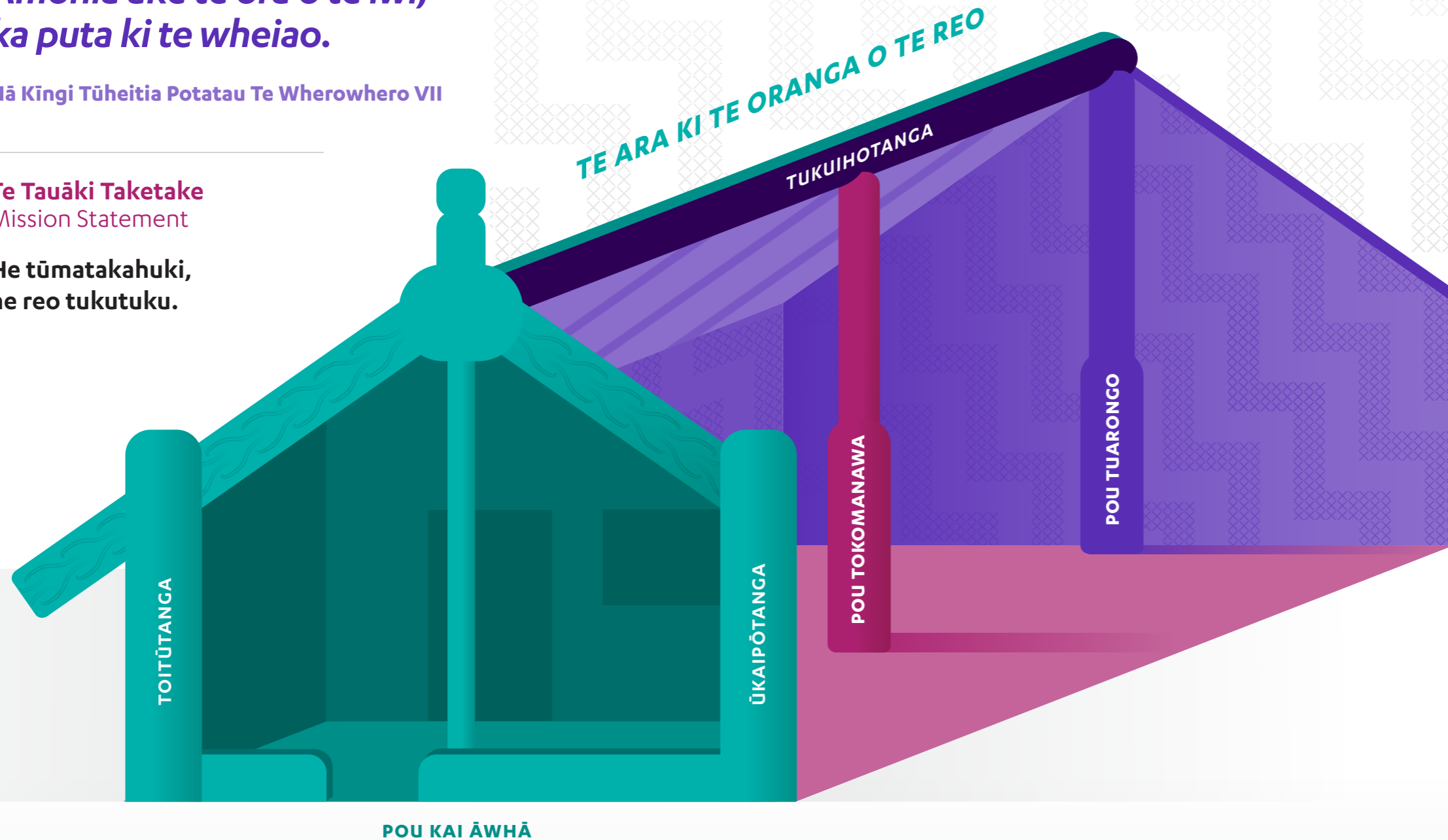
**Te Whāinga Whakakitenga**  
Vision Statement

*Amohia ake te ora o te iwi,  
ka puta ki te wheiao.*

Nā Kīngi Tūheitia Potatau Te Wherowhero VII

**Te Tauāki Taketake**  
Mission Statement

**He tūmatakahuki,  
he reo tukutuku.**



## Ngā Pou

To indicate progression of language proficiency within whānau

### POU KAIĀWHĀ

**Kia whakapono, kia ngākaunui, kia mōhio ki te reo Māori** – Supporting new and emerging te reo Māori learners through programmes that inspire passion to learn and develop knowledge of te reo Māori.

### POU TOKOMANAWA

**Kia uru, kia whanake, kia mārama ki te reo Māori** – Supporting second language learners and those with emerging proficiency through increased access to programmes that extend knowledge, strengthen confidence and increase the daily use of te reo Māori.

### POU TUARONGO

**Kia papakāinga, kia kounga te reo Māori** – Support proficient and native speakers of te reo Māori through programmes that enable intergenerational transmission of te reo Māori.

## Ngā Aronga Haumitanga Investment Priorities

### TUKUIHOTANGA

Initiatives that enable improved transfer of intergenerational knowledge within whānau and communities, particularly across the legacy groups.

### TOITŪTANGA

New and innovative national or multi-regional initiatives that offer a step change in increasing the availability and access of native reo Māori.

### ŪKAIPŌTANGA

Continue to support proven initiatives that contribute to increasing te reo o te kāinga.

## Te Kāhui ā-Te Reo Tukutuku

Te Reo Tukutuku represents the organisations named within Te Ture mō Te Reo Māori 2016 (Schedule 4). There are four Kāhui comprising the following Legacy Groups:



**Te Hapori Community**  
Te Runanga o Te Ataarangi Trust,  
Māori Women's Welfare League  
Incorporated, NZ Māori Council



**Te Pāpāho Media**  
Te Whakaruruhau o ngā Reo  
Irirangi Māori o Aotearoa,  
Ngā Aho Whakaari



**Te Mātauranga Education**  
Te Kōhanga Reo National Trust, Te Runanga Nui  
o Ngā KKM o Aotearoa, Te Ringa Raupā o Ngā  
Kura-ā-Iwi, Te Tauihu o Ngā Wananga



**Te Hunga Noho Tāone Urban Māori**  
National Urban Māori Authority