

TE MĀTĀURU ki Te Tai Hau-ā-uru

Te Tai Hau-ā-uru Iwi Cluster Investment Plan 2024

*Kia ūkaipō
anō te reo
ki
Te Tairua*

Pou Tuarongo Te Tuku Ihotanga o te Reo

Reanga Takitini
Active participation of multiple generations

Hāngai ki te Whānau
Whānau-centred activity

Whakapiki Kaikaha
Increased enthusiasm and relevance for whānau

MISSION

Pou Tokomanawa

He Takiwā Rumaki

Rumaki Pūmau
Sustained reo immersion

Takiwā Pūmau
Established immersion domains for reo use

Hapori Pūmau
Secure communities committed to reo use

Pou Kaiāwhā

He Whakatō i te Hiahia

Mahere Reo
Access and participation supported by effective planning

Mārama Pū
Raised awareness about project goals and strategies

Whakapiki Reo
Opportunities to gain proficiency enabling better participation

*Reo Māori within
Te Tairua will be
restored as a
nurturing first
language*

Mārama Pū

commits to regular language planning training and development to grow community leadership

Tūhono

gives support to networks of reo initiatives sharing information, support and new insights

Whāinga Roa

clearly identifies long-term reo goals (>10yrs) and has well structured stages of development

Tuku Ihotanga

engages multiple generations in shared activity that is relevant and builds enthusiasm

PRIORITIES

Rumaki

establishes reo immersion domains or has plans to increase proficiency to achieve full immersion

Areare

enables people to access immersion spaces, to become involved and gain passion for reo use

Tuakiri

promotes reo use that strengthens identity of Mana Whenua and/or the shared group identity

Kāinga

Te Reo Ūkaipō
Increased reo use in the home by whānau

Hapori

Te Reo o ia Rā
Increased reo use in daily life by community

Horopaki

Kia Hāngai te Reo
Increased daily reo settings are accessible to community

OUTCOMES

Mahere

Pūmau te Rumaki
More reo immersion domains are run with reo plans

Kaihautū

Kia Whai Toki
Increased community-based reo leaders

Tuakiri

Mita ā-Rohe, ā-Iwi
Enhanced use of identity-based reo