

# Te Tai Tokerau Investment Plan 2024



*Growing, diversifying, and maintaining immersion domains that preserve the uniqueness of ngā reo o Te Tai Tokerau*

## NGĀ WAWATA

- Strengthen and preserve the uniqueness of language variations of Te Tai Tokerau so that the usage and nuance are maintained.
- Grow and maintain immersion domains.
- Ensuring natural intergenerational transmission of ngā reo o Te Tai Tokerau.

## TE PAEROA - ME PĒHEA E TUTUKI AI

- Research and resource development specific to ngā reo o Te Tai Tokerau.
- Diversifying language initiatives to reach all uri of Te Tai Tokerau.
- Accommodating all levels of language proficiency.
- Promoting regional collaboration of whaikōrero and karanga programmes to ensure quality, consistency and sustainability.
- Prioritising reo initiatives that build capacity in speaking te reo in the kāinga and within whānau.

## NGĀ HUA

- More research and resources developed specific to ngā reo Te Tai Tokerau.
- Increased sense of collaboration across the rohe.
- Diversity of language activity across the rohe.
- A growth of language domains across the Kāhui where ngā reo o Te Tai Tokerau is used.
- A new generation of fluent reo speakers proficient in ngā reo o Te Tai Tokerau.